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WRITE YOUR SUCCESS!



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Easywrite Rally Pacenotes Method

At the core of Easywrite is a system designed to improve effectiveness and precision in race preparation. More than just a tool, it represents a revolution in how drivers and codrivers communicate and collaborate, simplifying complex processes and enhancing crew performance.

The Easywrite Method

Thanks to its intuitive design and innovative features, the system makes collaboration between driver and codriver easier and more immediate.

Universal Tool

- Fast: It adapts to all types of steering wheels thanks to its patented elastic and non-slip fabric, and its installation on any car takes no more than 10 seconds.
- **Simple**: The different numbered steering angles will define all the road variations that will present themselves to the driver.
- **Intuitive**: The rotation of the steering wheel along the road will allow you to exactly define the angle of the turn thanks to the overlapping of the numbered portion on the ZERO triangle sticker positioned in the center of the dashboard.
- **Versatile**: A note system available in different gradations and with ascending and descending numbering, to best adapt to drivers' preferences.



Simplicity and speed of use.

Available for purchase through the website www.easywriterally.com, the Easywrite™ steering wheel cover is protected by international patent and has been designed to adapt to any road vehicle, ensuring versatility and universal application. Being double-sided, for example, allows you to choose which reference to use for taking notes: number 6 will indicate a fast turn and 1 a slow turn for European drivers, and vice versa for Anglo-Saxon drivers. The mounting and dismounting operations take only a few seconds, and thanks to the dedicated marker - placed in the center of the dashboard (on the driver's side) - it will be possible to immediately identify, objectively and photographically, the steering rotation, thereby determining the difficulty of the turn. This way, it will be possible from the first pass to record high-performance notes with total safety and precision, reducing the mental stress that often affects rally crews - particularly less experienced ones - making this process independent from subjective and sometimes inconsistent methodologies.

The Research and Development team has not only conducted tests for several thousand kilometers to verify its precision, durability, and reliability, but has also focused on details that allow the driver to easily visualize the reference on the steering wheel cover in all conditions. For this purpose, colors with strong contrasting tones were chosen, such as white, black, and fluorescent yellow.

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Global Presence

Beyond the effectiveness of the rally method, Easywrite stands out for its global network. With **30 dealers** across **23 countries** worldwide, the Easywrite team is proud to offer its products and services to an evergrowing rally community.

The mission is to make the Easywrite rally method a universal reference point for motorsport.

Online Pacenotes Course: Learn from Champions

Easywrite revolutionizes the rally world with an exclusive learning system, designed and taught by the best professionals in the industry. Inside the Easywrite package, buyers will find a QR Code that provides access to the exclusive video course available on the Easywrite™ website. The lessons, taught by our Ambassadors Chris Ingram and Simone Campedelli, are available in four languages: Italian, English, French, and Spanish, making learning accessible to an international community.

Unlimited Access: The courses have no expiration date and can be viewed whenever the user desires. This ensures a universal, simple, and intuitive learning method, designed to support every rally driver in their professional growth.

From Champions to Community: Easywrite breaks down the barriers that traditionally separated champions from the rest of the community. Thanks to this system, drivers can finally access the skills and strategies that were once closely guarded.

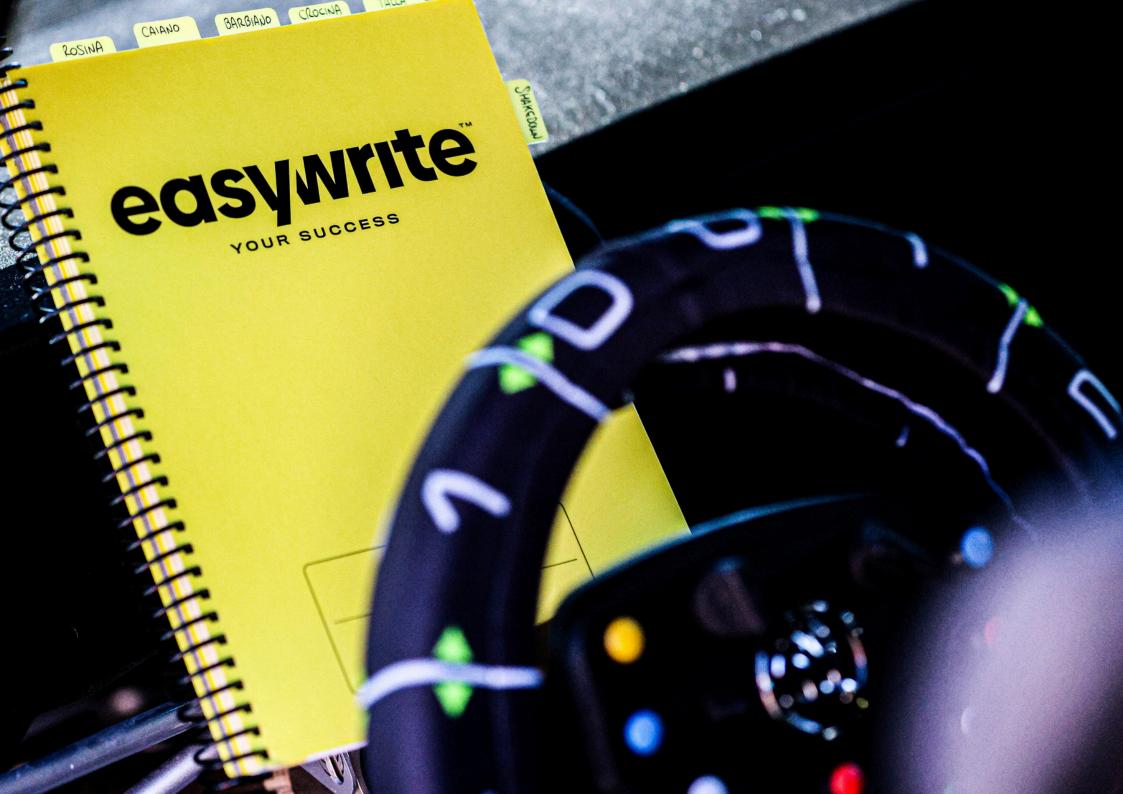
A Revolution in Preparation: What was once a secret passed down within teams now becomes shared knowledge. Easywrite offers all rally drivers the opportunity to improve, grow, and approach every race with the tools and knowledge that made our champions great. It's a step towards a more inclusive future in motorsport, where sharing becomes the driving force of success.







Easywrite creates a technical language on a global scale, starting from rally crews, to enhance performance, as well as the harmony between driver and codriver, and sharing with a new community of four-wheel motorsport enthusiasts.



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Pacenotes Book: The Choice for Codrivers

The **Easywrite Pacenotes Book** is an essential tool for co-drivers, designed to ensure precision, organization, and efficiency during rally events. Every detail has been carefully crafted to meet the needs of motorsport professionals, making pace note preparation and information management simpler and more immediate.

Easywrite Pacenotes Book Features

- Laminated Cover: Durable and resistant, ideal for any weather conditions.
- 100 Note Sheets: Extensive space for recording every detail of reconnaissance and stages.
- 3 Yellow Service Sheets: Specifically designed for organizing technical details during service stops.
- 5 Car Set Up Sheets: Perfect for recording vehicle settings and technical adjustments.
- Hard Cardboard: Provides a stable writing surface in any situation.
- Laminated Back Cover: Adds extra durability and protection.
- Plastic Spring: Enables easy opening and closing while keeping pages organized.

Dimensions

Length: 20 cmWidth: 27 cm

• Thickness: 180 mm





THE NOTE CALL MUST BE SEEN AND READ INSTINCTIVELY AND AT A GLANCE

OPENING AND CLOSING CORNERS ON DIFFERENT LINES ALLOWS YOU TO CHANGE THE SHADES OF THE INFORMATION

COLUMNS A-B-C-D-E + ROWS 1-5

THEY ARE USED FOR THE RECCE CREW WHEN THEY GIVE THE INFORMATION: E.G. COLUMN A / ROW 3

ADDITIONAL INFO:

THE COLUMNS AND ROWS ARE USED BY THE GRAVEL CREWS FOR GREATER PRECISION OF THE ADDITIONAL INFORMATION AND FOR THE CORRECT IDENTIFICATION OF THE NOTE TO BE CHECKED





Find Your Codriver

The Connection Between Drivers and Co-Drivers

Easywrite introduces an innovative service designed to facilitate the connection between drivers and co-drivers, revolutionizing how they form partnerships and prepare for competitions. Thanks to the **Easywrite** platform, codrivers and drivers can collaborate in a direct and organized way, breaking down traditional motorsport barriers.

The idea stems from a concrete need: finding a codriver has always been one of the most challenging tasks for rally drivers. Many drivers suddenly find themselves without an available codriver, often just before a race, without knowing where to look or how to get in touch with a reliable and qualified partner. This problem not only compromises participation in competitions but also creates stress and disorganization in a world where precision and teamwork are fundamental. Easywrite Platform was conceived specifically to solve this challenge, offering a digital solution that connects drivers and codrivers in a simple, direct, and professional way.

What is the Easywrite Platform?

The Easywrite platform is a one-of-a-kind digital system that allows co-drivers to create a detailed professional profile and drivers to find the ideal co-driver for every rally challenge. This service is designed to meet the needs of both parties:

- **Codrivers**: Codrivers can register through an annual subscription, creating a customized profile that highlights their skills, experience, and availability. This makes them visible to drivers looking for a co-driver suited to their needs.
- **Drivers**: Drivers can access the platform to search for co-drivers based on specific criteria, such as availability, type of races competed, and geographic location. The platform makes finding the right partner for each competition immediate and clear.





Why Choose the Easywrite Codrivers Platform?

Easywrite is a system designed to enhance performance and collaboration in motorsport:

- **Global Connection:** Brings together drivers and co-drivers from around the world, creating a borderless professional network.
- **Simplicity and Intuitiveness**: The platform is easy to use, directly on <u>www.easywriterally.com</u>, with intuitive interfaces that allow effective management of profiles and connections.
- **Customized Access**: Each driver can find the ideal co-driver based on their specific needs, ensuring an optimal working experience.
- **Talent Enhancement:** Codrivers can highlight their skills, creating opportunities for professional growth.

A New Standard in Motorsport

Easywrite represents a step forward in how crews form and prepare for races. By connecting drivers and codrivers in a fluid and professional way, Easywrite is redefining motorsport standards, making it more accessible and organized.



Easywrite Coaching Program

Easywrite Coaching Program has been created to support drivers and co-drivers in improving their skills, offering a mix of theoretical training, practical experience, and high-level technical analysis. The program leverages not only the experience of professional coaches like Simone Campedelli but also the expertise of experienced engineers to ensure comprehensive and targeted preparation.

The program includes:

- **Personalized sessions**: Practical and theoretical training adapted to each participant's specific needs.
- Advanced technical analysis: Engineers work with drivers and codrivers to analyze telemetry data, vehicle setup, and race strategies.
- **Strategic advice:** Support from experienced professionals to optimize driver and co-driver communication and improve performance at every stage of the race.

Easywrite Coaching Program goes beyond driving, offering a comprehensive approach that integrates advanced techniques to successfully tackle every rally challenge

Ready-Made Pacenotes for Your Rally

Easywrite offers a complete pace note writing service for drivers who want to approach every race with the highest level of preparation.

The service is designed to provide professional and personalized notes, ensuring a competitive advantage from the very first kilometer.

How does it work?

- Notes are written by professionals, ensuring precision and adaptation to the specific requirements of the rally.
- The service includes special stage videos to tackle every corner and straight with confidence
- Available for both local and international competitions, the service allows drivers to focus exclusively on the race.

Thanks to Easywrite's support, drivers can approach competitions knowing that every detail has been carefully attended to.



Merchandising Easywrite









Hall of Fame Easywrite

Miki Biasion



Oliver & Petter Solberg



Harri & Kalle Rovamperä



Andrea Navarra e Billi Casazza



Andrea Aghini e Sauro Farnocchia



Mauro Sipsz



Tommi Makinen



Harri Toivonen



Dario Cerrato Geppi Cerri



Malcolm Wilson



Chris Ingram e Francesco Fanari



Alex e Cesare Fiorio



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